

100 COLOR PAlettes FOR BRANDING + DESIGN

# 100 BOHO COLOR PAlettes



# HOW TO USE

This pdf is full of carefully curated color palettes that draw in elements of color theory, color harmony, and popular design trends to create a fool-proof guide to making your branding stand out.

Each of the 100 color palettes have palette names, color swatches, color names, and color hex codes for reference for your next project.

If this is your first jump into color theory, I highly recommend learning how color psychology can create a strong relationship with your target audience and amplify your brand. Check out this article by Go Visually - [govisually.com/blog/color-theory-and-color-palettes/](https://govisually.com/blog/color-theory-and-color-palettes/)

If you're a seasoned pro, jump right in! All of these palettes are ready to go, and perfect for whatever your next project is, whether you're designing instagram posts in Canva, or developing your next NFT landing page.

If you'd like to talk about making a specific color palette for your brand, reach out. We'd love to help you achieve your dreams.

Happy creating,  
Ellen

## SOME OF MY FAVORITE PLACES FOR COLOR INSPIRATION



COLOR.ADOBE.COM

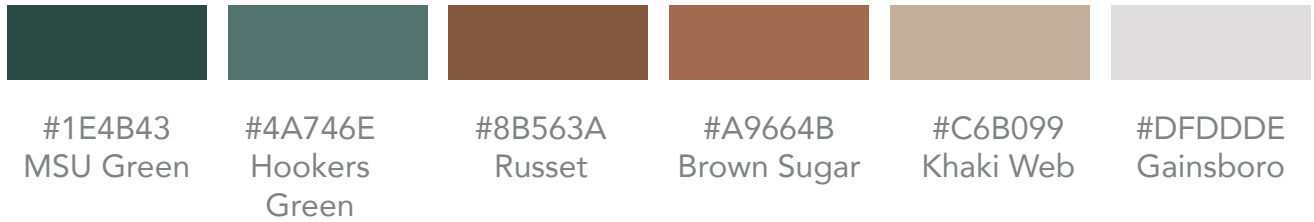


COLOURS.CO

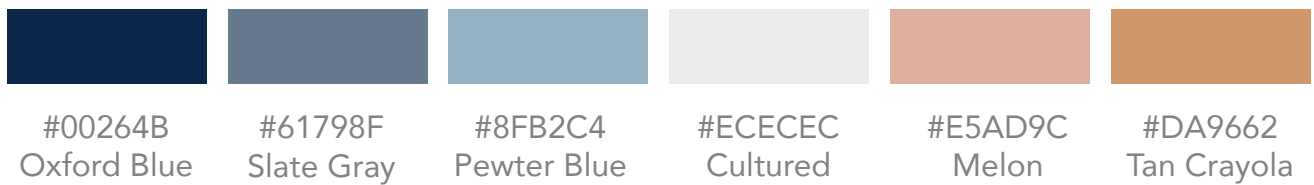


COLORHUNT.CO

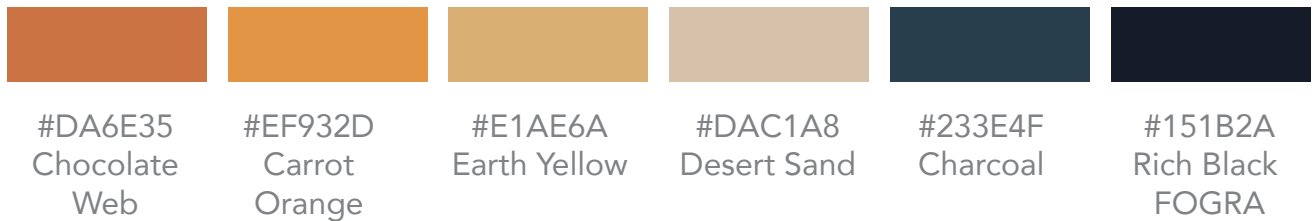
## #01 Wicklow



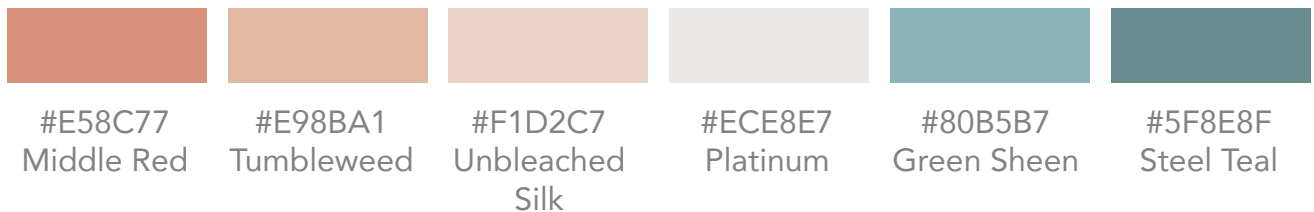
## #02 Marine Layer



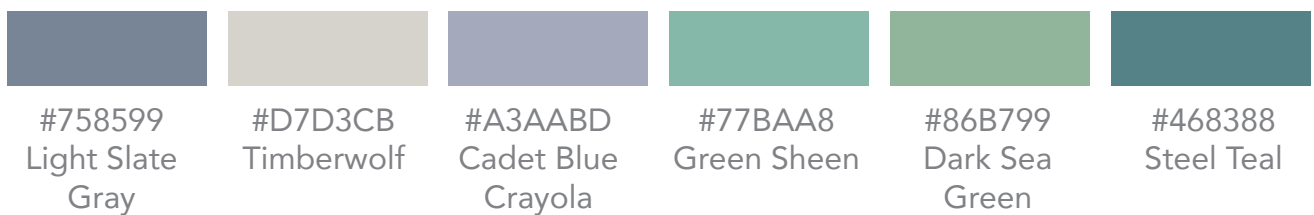
## #03 Tangerine



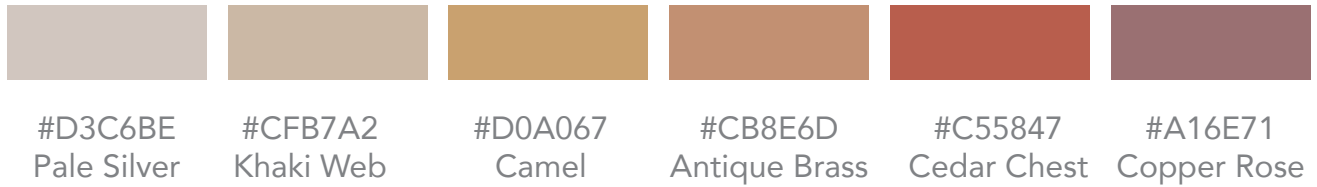
## #04 Peachy



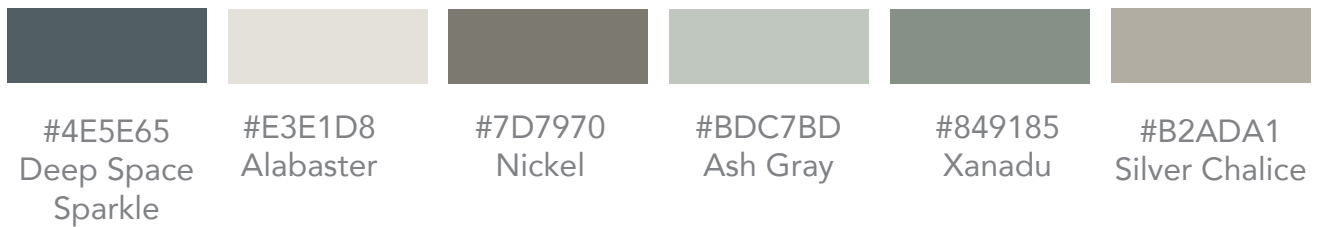
## #05 Succulents



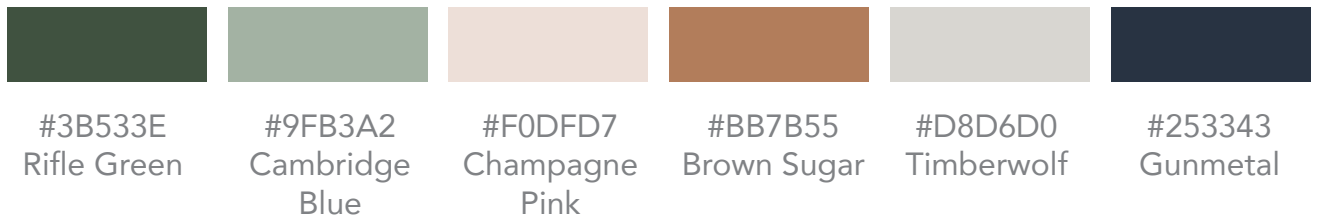
## #06 Autumn Leaves



## #07 Snowfall



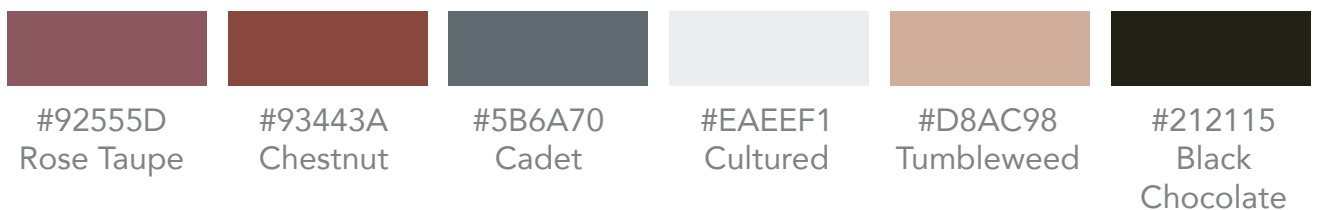
## #08 Isle of Pines



## #09 Fall Equinox



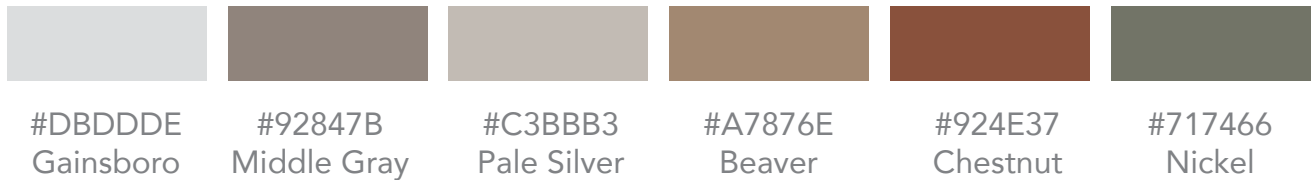
## #10 Terracotta Tiles



## #11 Pink Sands



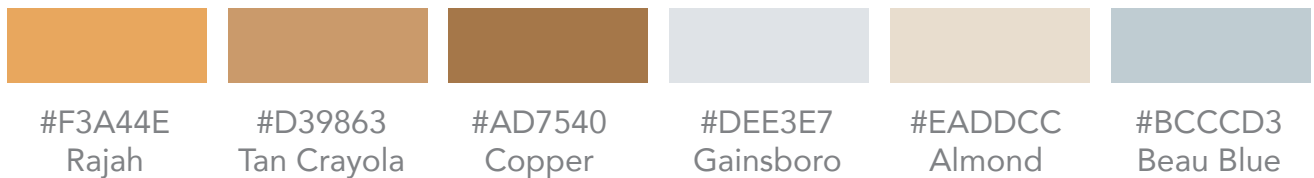
## #12 Clay



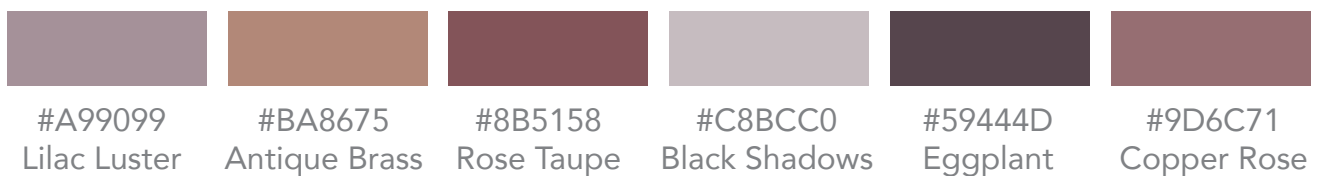
## #13 Bi-Coastal



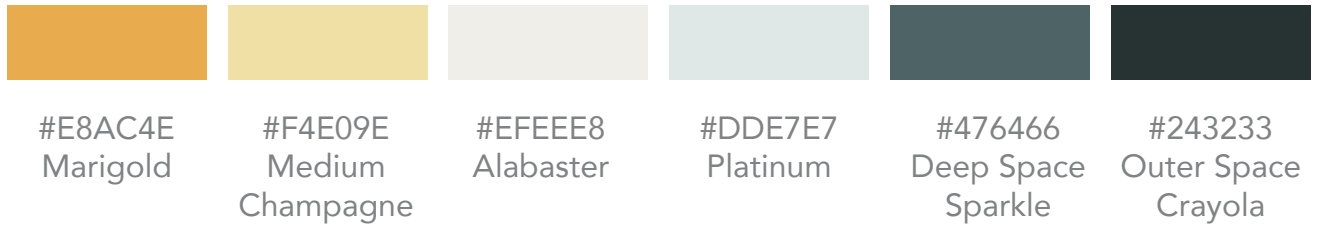
## #14 Shades of Gold



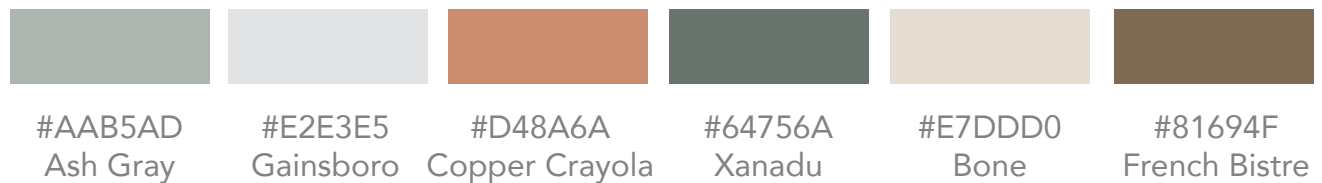
## #15 Twilight Garden



## #16 Midnight Honey



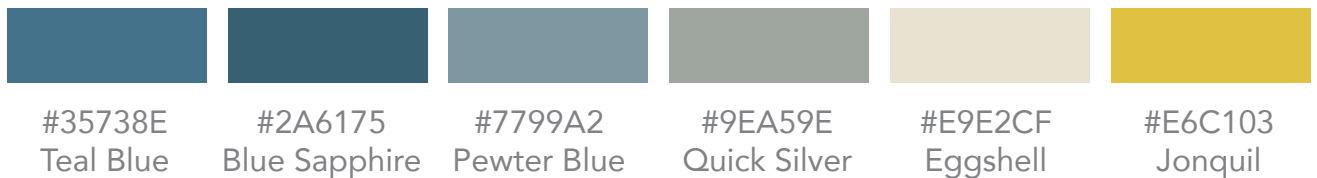
## #17 Trust



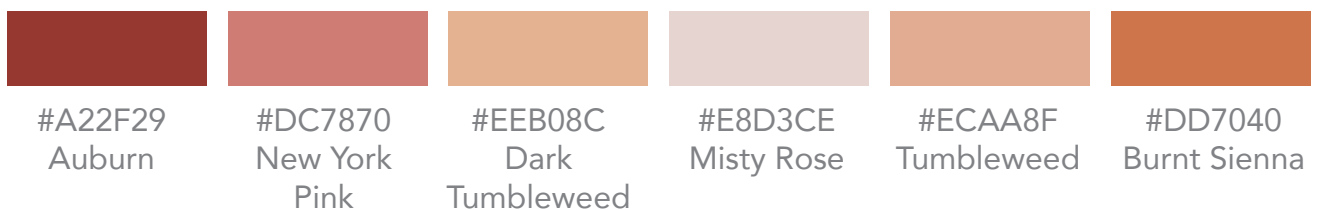
## #18 Peña Palace



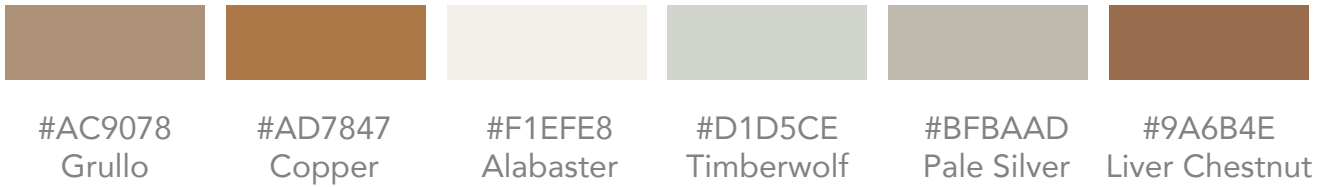
## #19 Cerveza



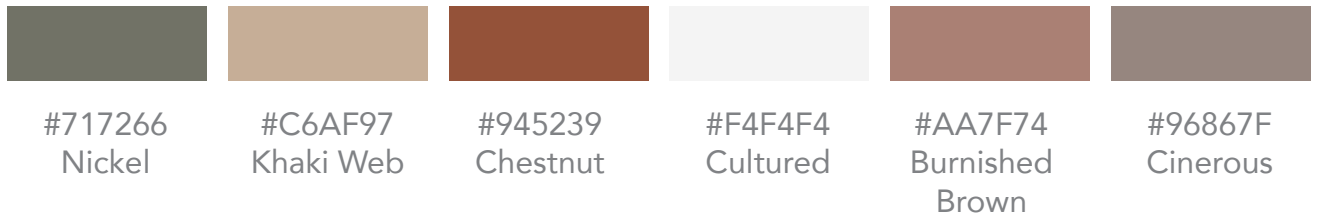
## #20 Grapefruit



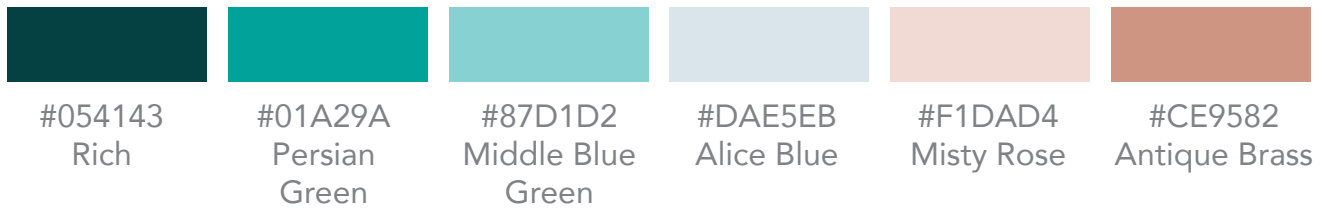
## #21 Natural



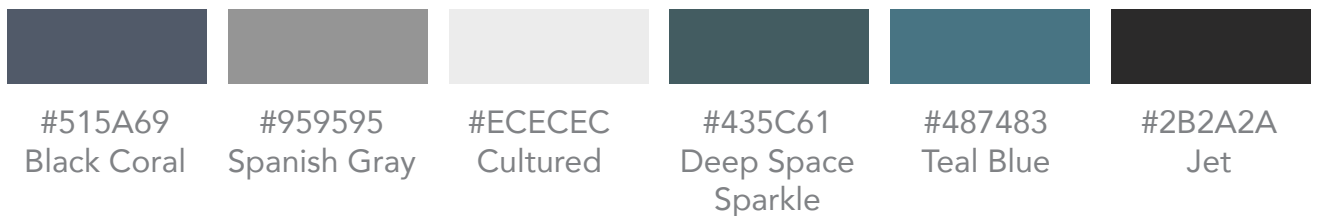
## #22 Taupe



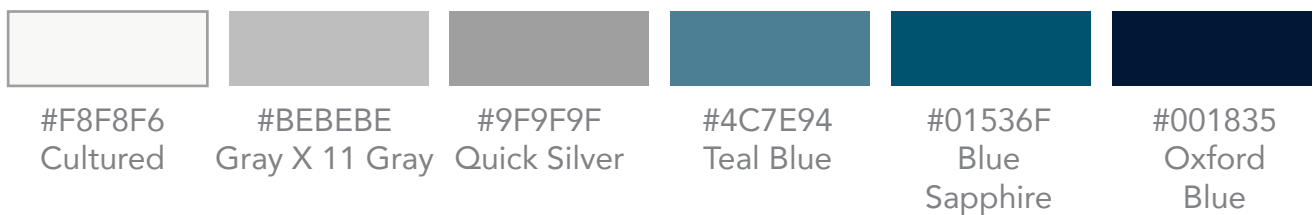
## #23 Coastal



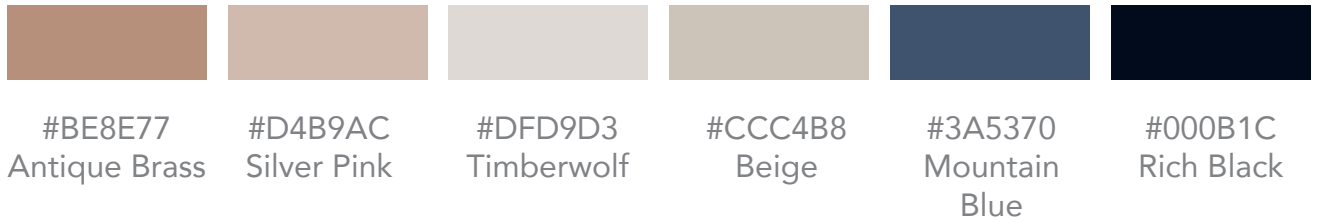
## #24 Moody



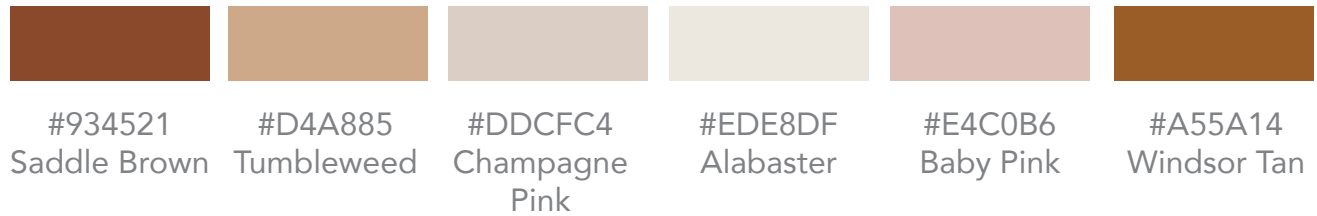
## #25 Quicksilver



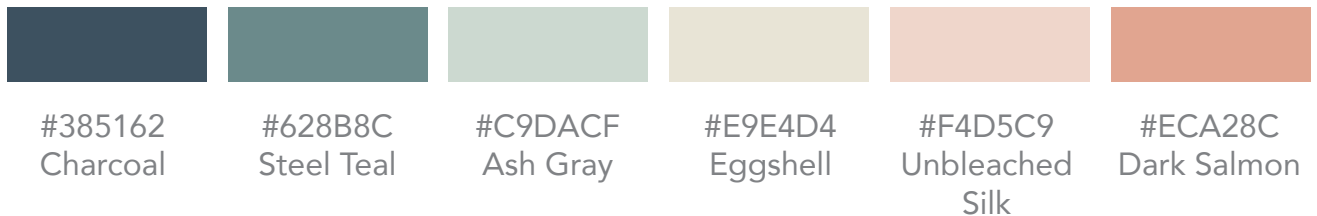
## #26 Lunar



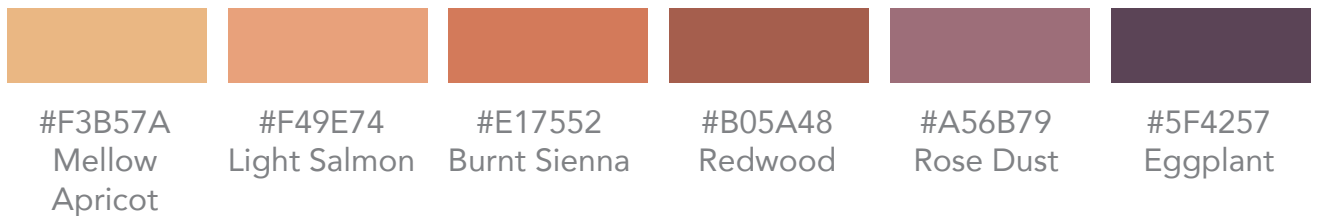
## #27 Rooster



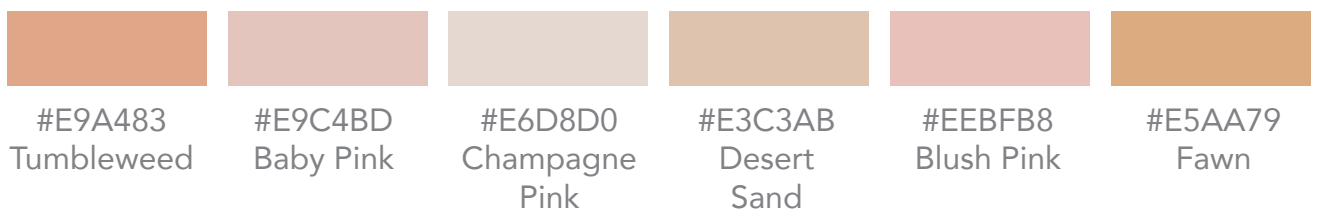
## #28 C'est La Vie



## #29 Cherry Wine

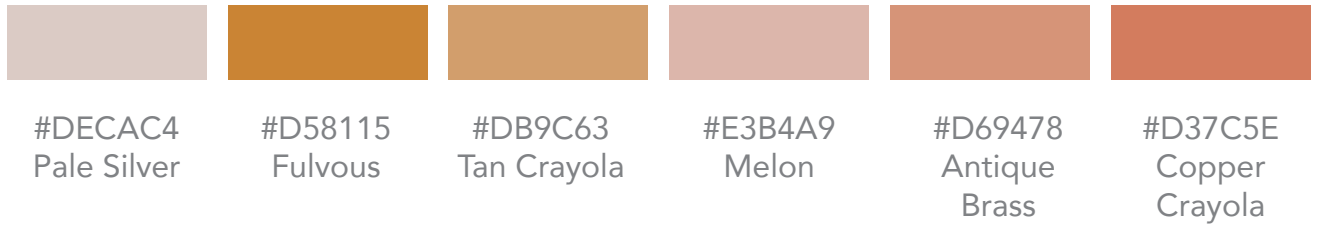


## #30 Mellow Yellow





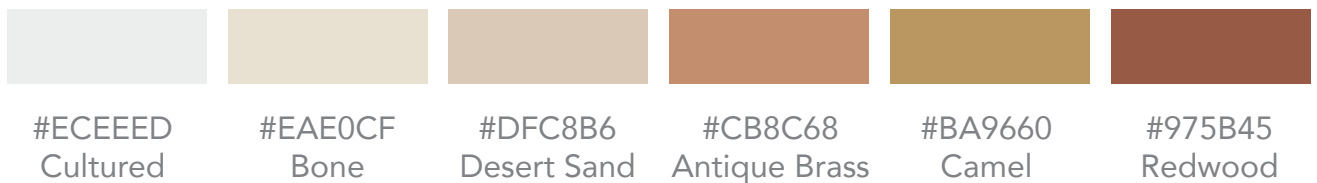
## #31 Hello, Darling



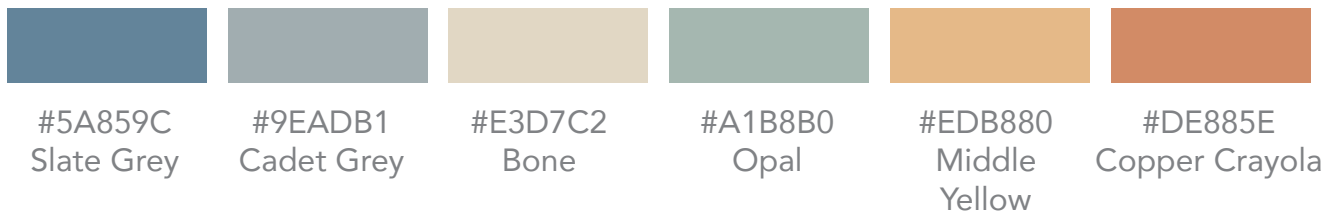
## #32 Beach Baby



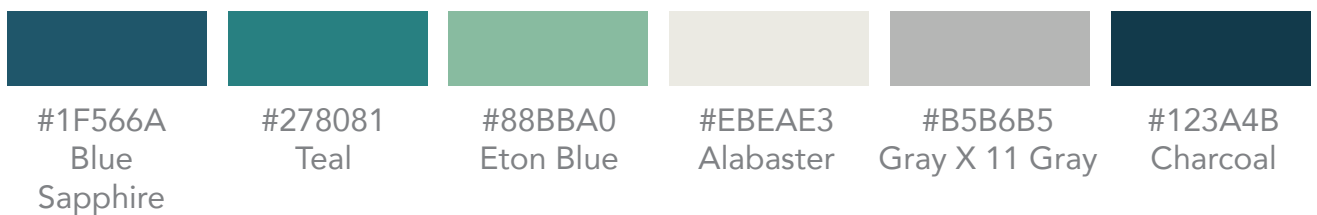
## #33 Fall



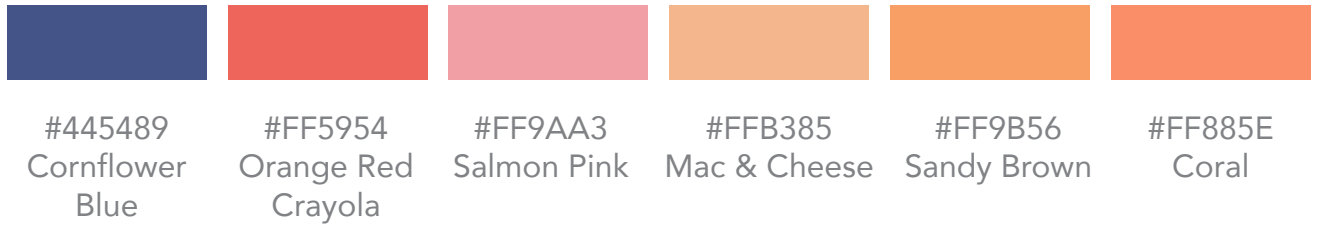
## #34 How Sweet It Is



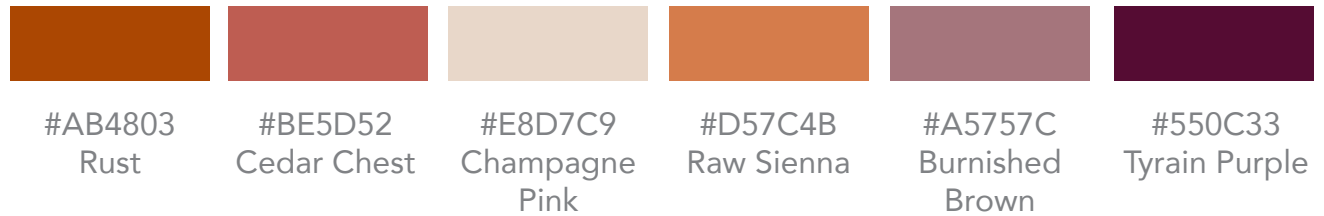
## #35 Seafoam



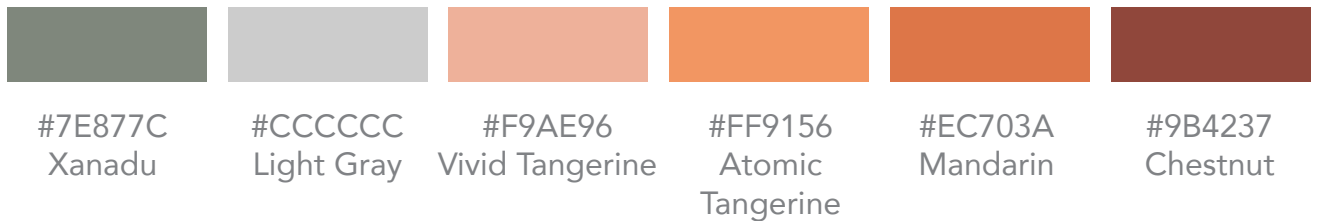
## #36 Poppy Sunset



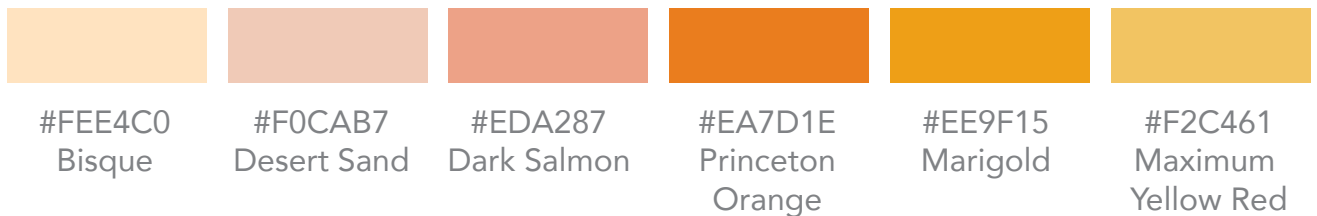
## #37 Merlot



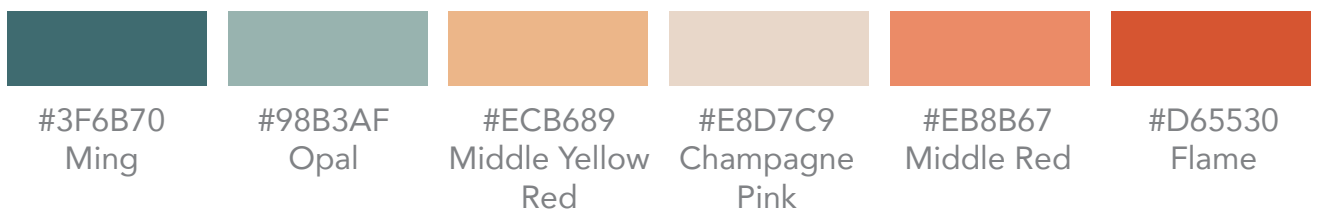
## #38 Desert



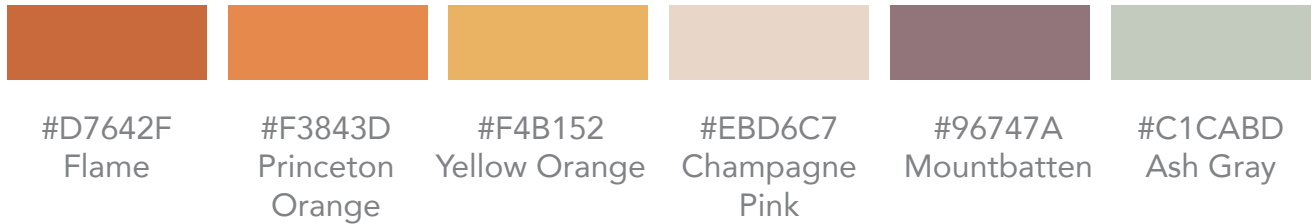
## #39 Soft Retro



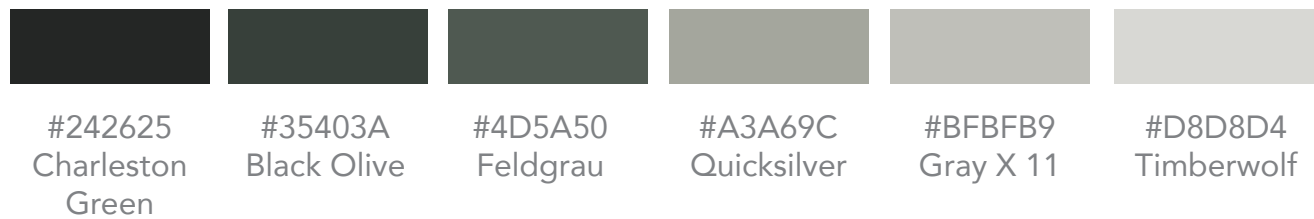
## #40 Dreamy



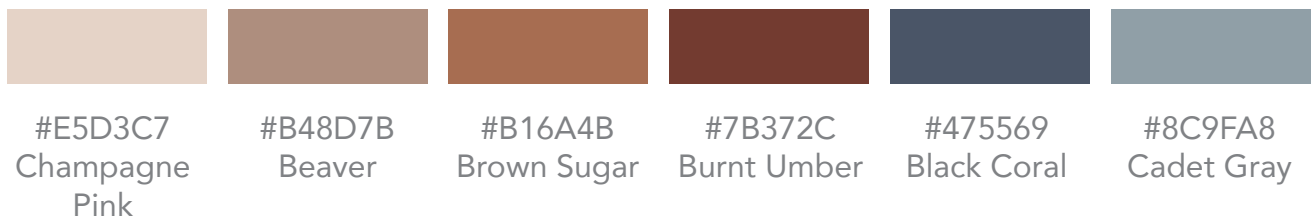
## #41 Blood Orange



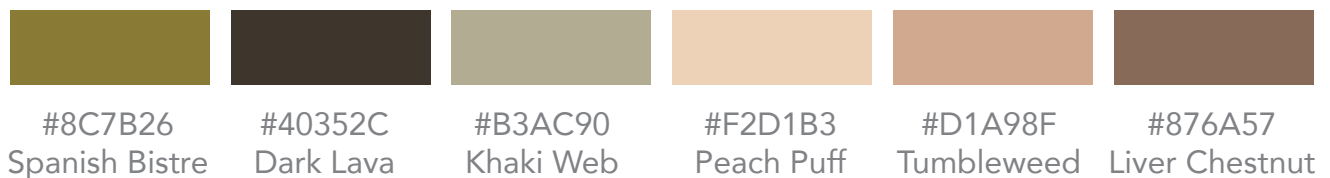
## #42 Avalanche



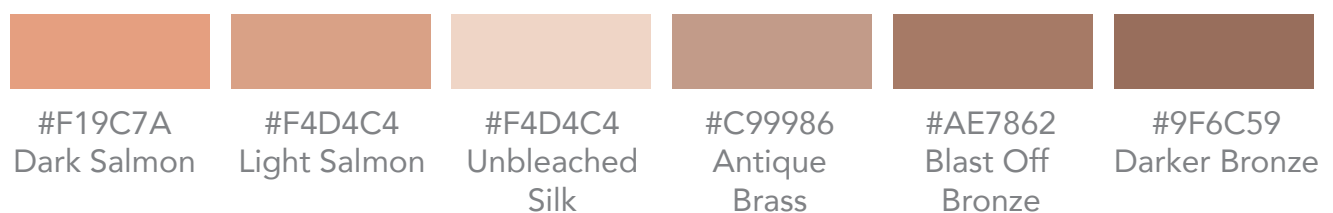
## #43 Summer Rain



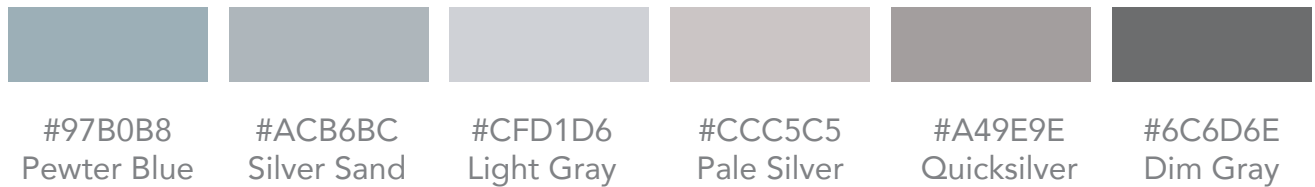
## #44 Sedona



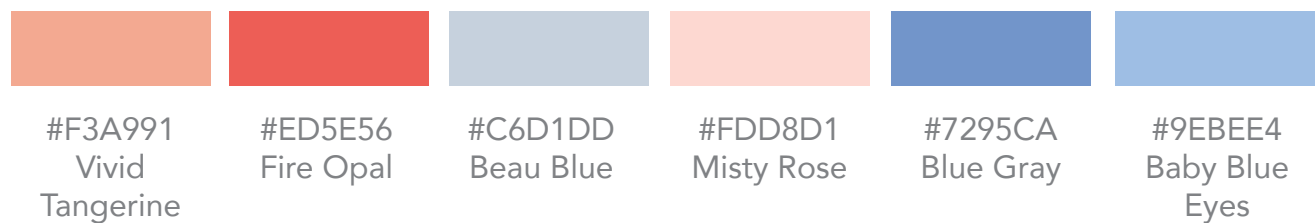
## #45 Mocha



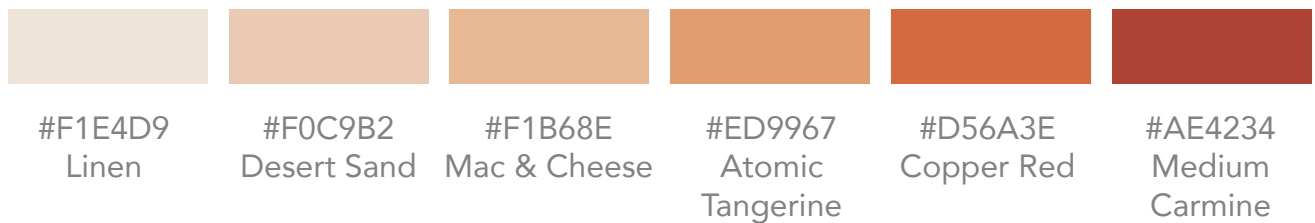
## #46 Smoky Mountains



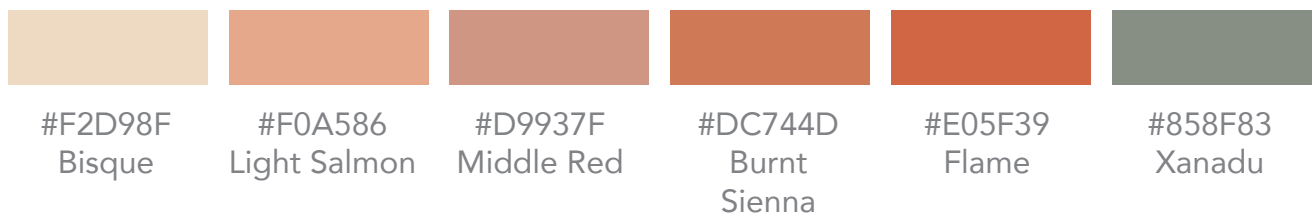
## #47 Bliss



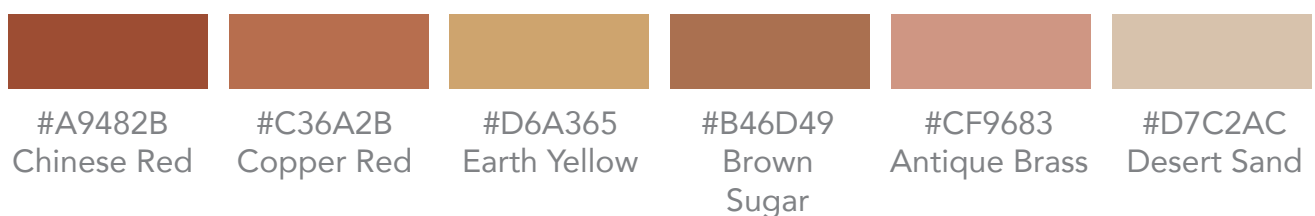
## #48 Canyonlands



## #49 Zion



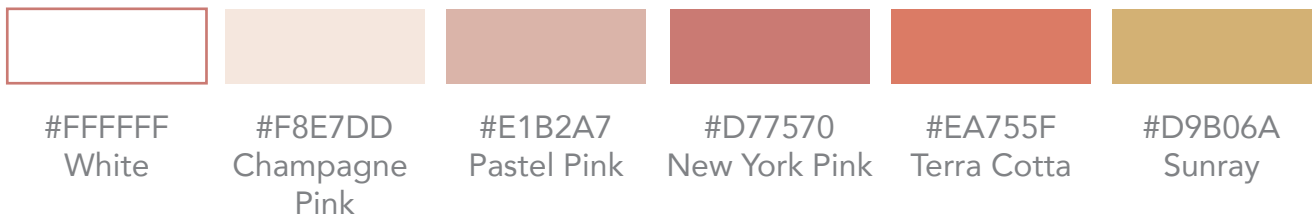
## #50 Hickory



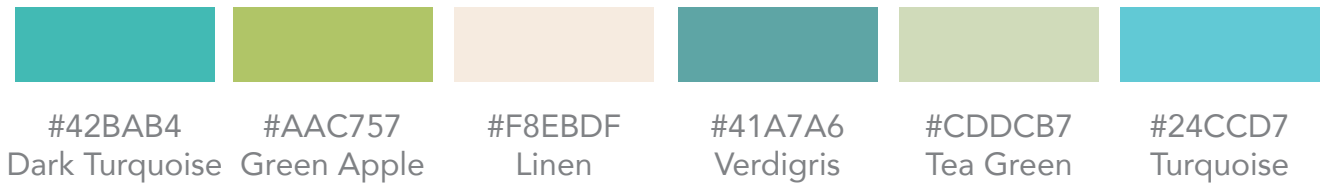
## #51 Kenai Fjords



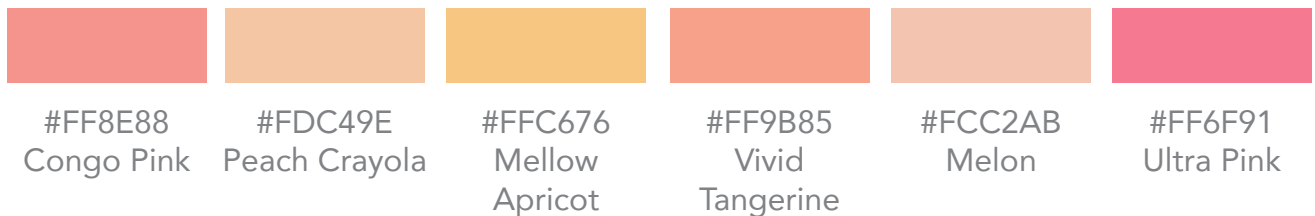
## #52 Dusty Rose



## #53 Lake Clark



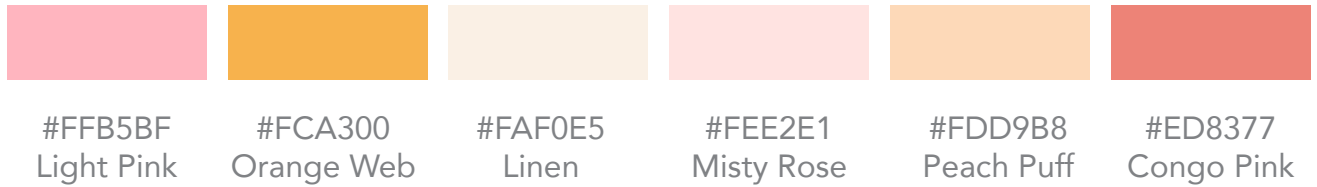
## #54 Fruity



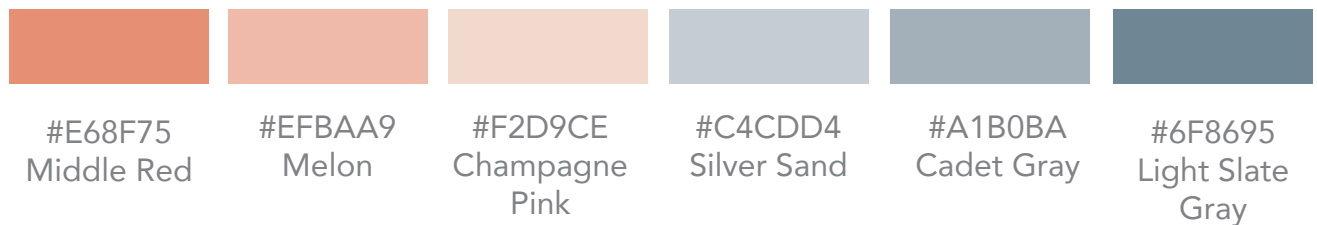
## #55 Blueberry Pie



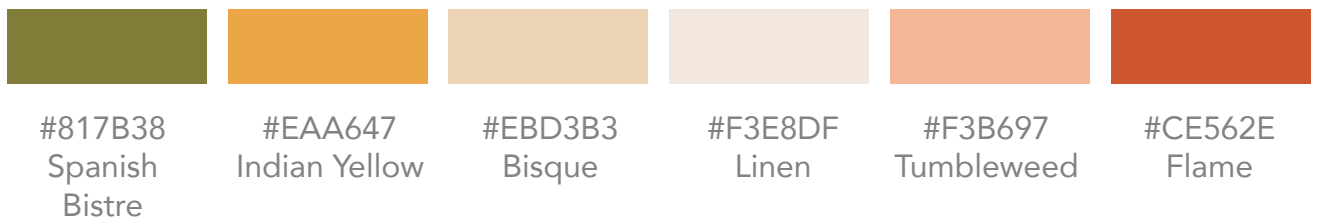
## #56 Carnation



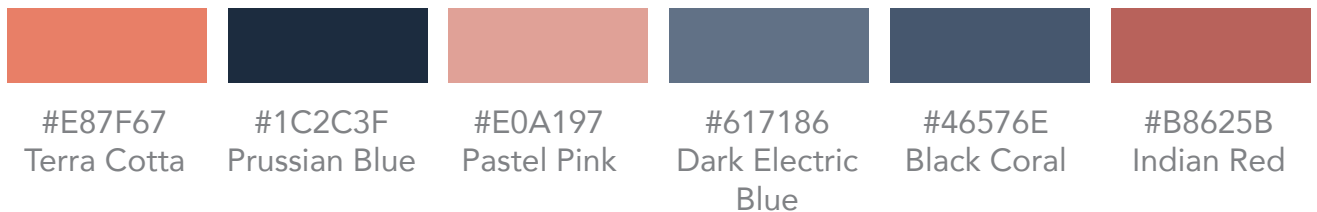
## #57 Muted Bubblegum



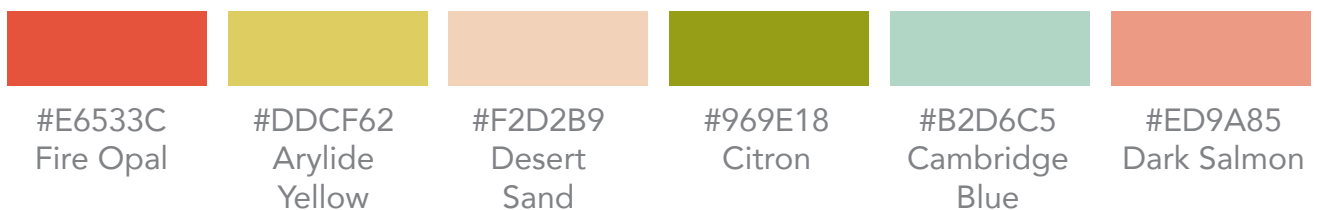
## #58 Growth



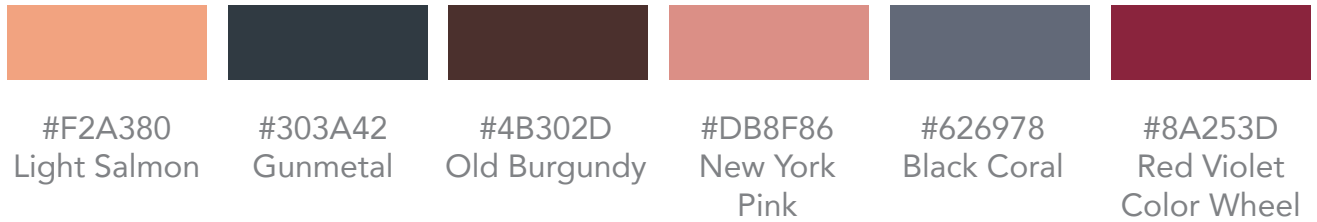
## #59 Berry



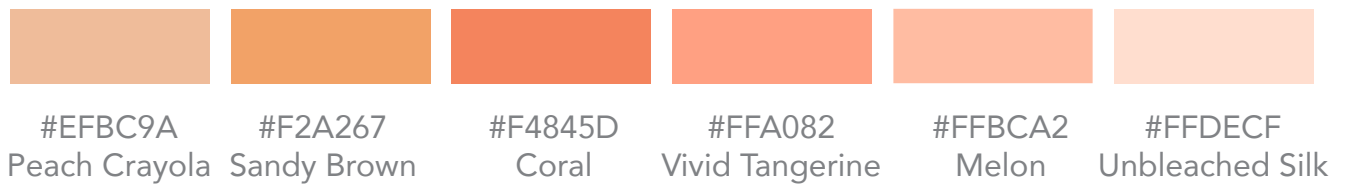
## #60 Othello



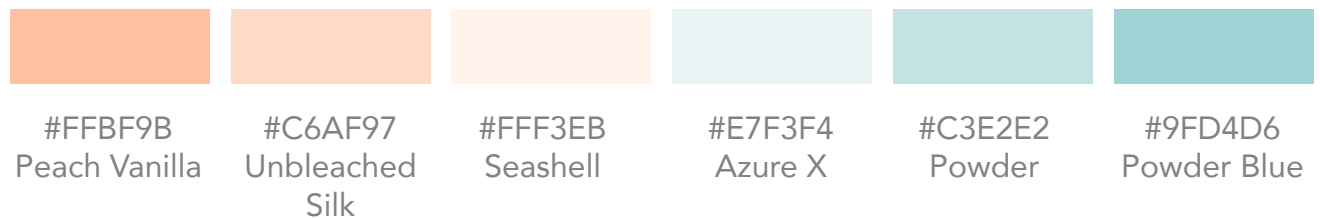
## #61 Cabernet



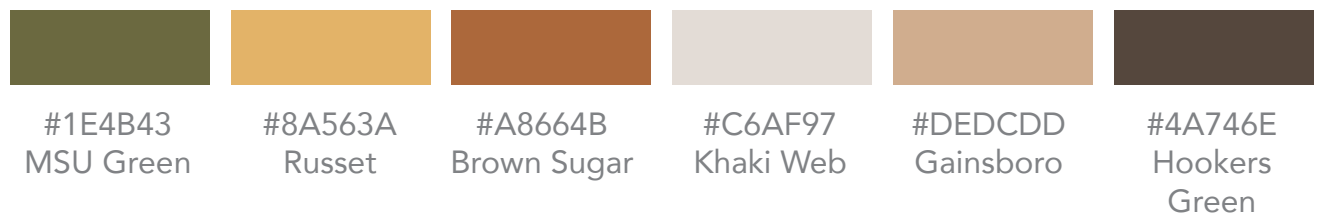
## #62 Cotton Candy Clouds



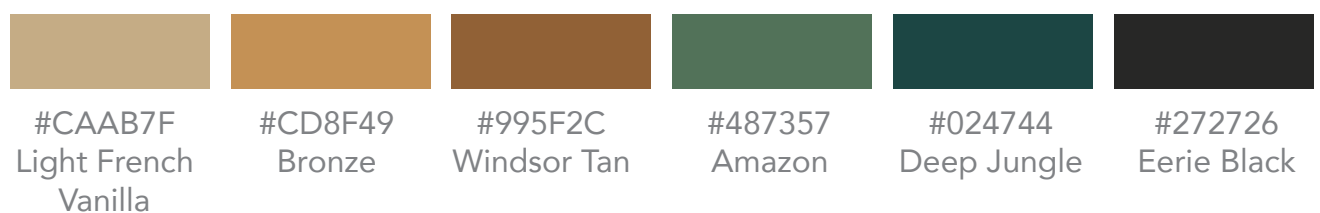
## #63 Salt & The Sea



## #64 Eire



## #65 Cascades



## #66 Death Valley



#7B3120  
Burnt Umber

#F5EEDD  
Eggshell

#C8B09A  
Khaki Web

#B08D69  
Camel

#835737  
Coffee

#3F271E  
Bistre

## #67 Bumble



#E8C645  
Maize Crayola

#F1EFE8  
Alabaster

#F1D7D3  
Misty Rose

#F3B29D  
Melon

#D18C53  
Persian Orange

#E7AD16  
Goldenrod

## #68 Wrangell



#F1D4BD  
Desert Sand

#F5EEDD  
Eggshell

#D7D7DE  
Gainsboro

#A3A9B5  
Cadet Blue

#455472  
Independence

#131C34  
Oxford Blue

## #69 Grand Canyon



#044657  
Midnight Blue

#B75706  
Windsor Tan

#EBEAE6  
Platinum

#D0AC95  
Tumbleweed

#9F5E45  
Brown Sugar

#850504  
Maroon Web

## #70 Joshua Tree



#454F22  
Army Green

#E8B377  
Middle Yellow

#E8E0D8  
Bone

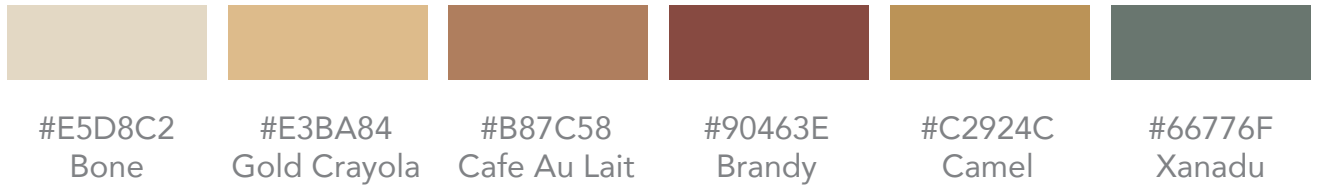
#D6AA8F  
Tumbleweed

#D07052  
Copper Red

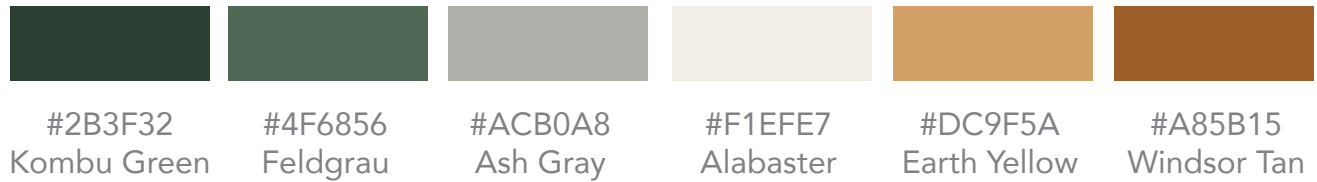
#B7714A  
Brown Sugar



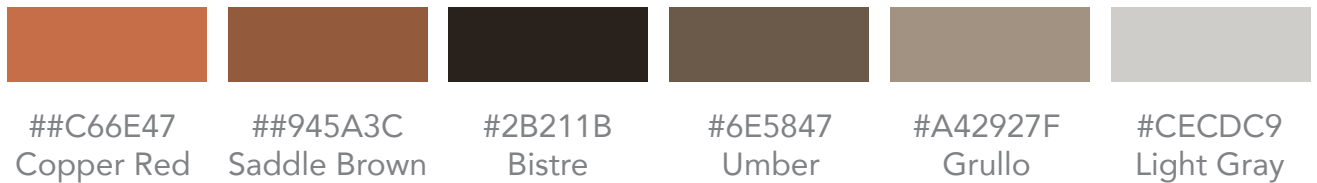
## #71 Harvest Moon



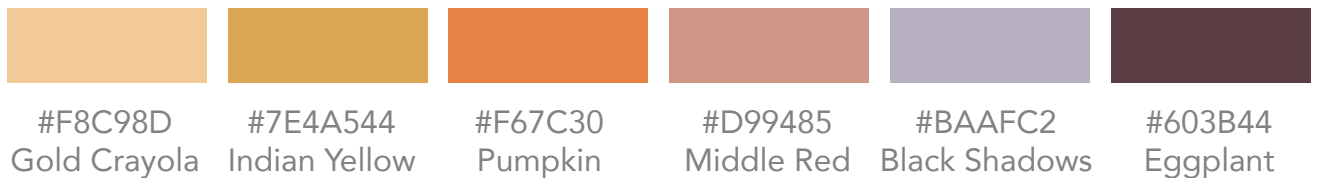
## #72 Rivers & Roads



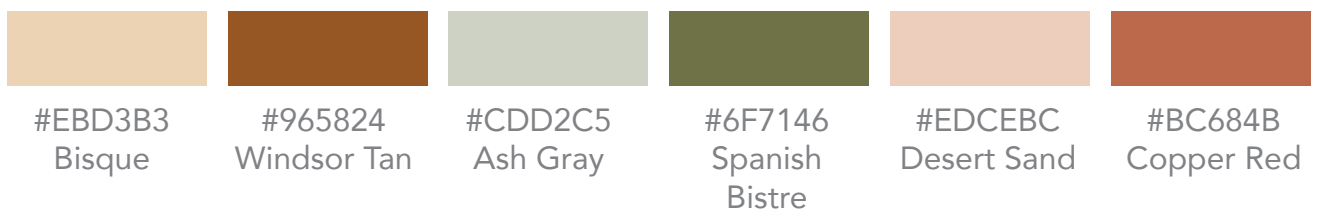
## #73 Budapest



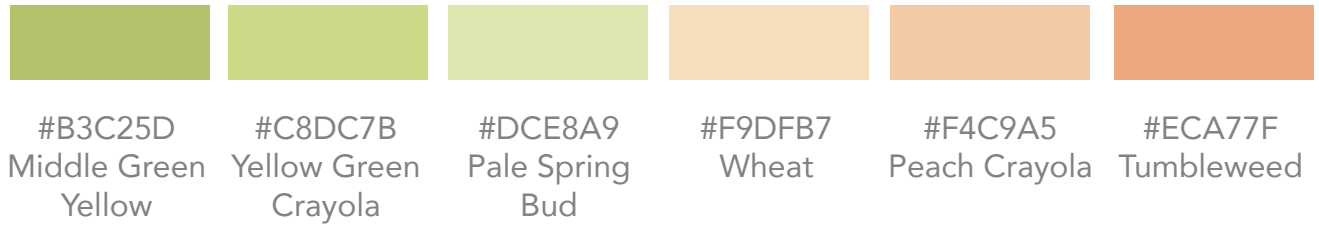
## #74 Golden Dreams



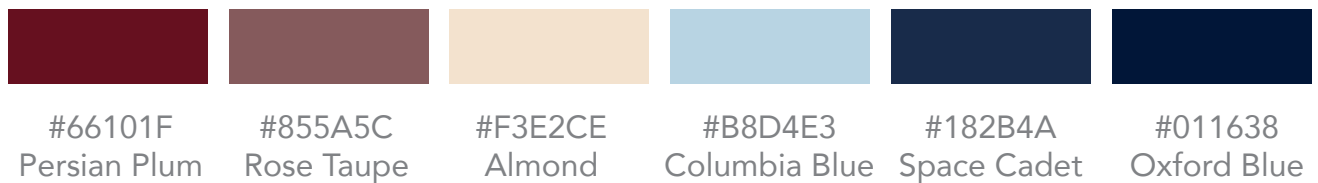
## #75 Sage



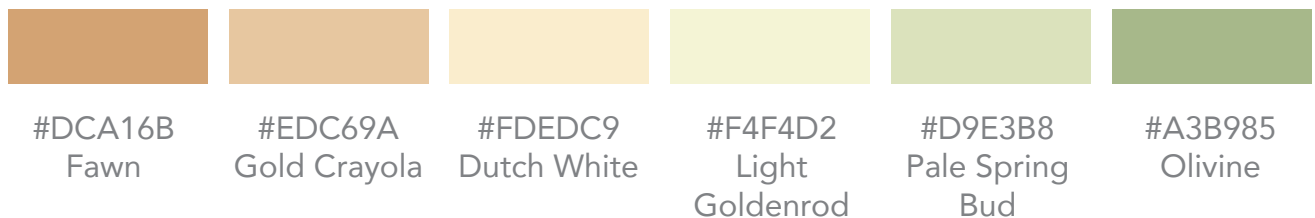
## #76 Mango Delight



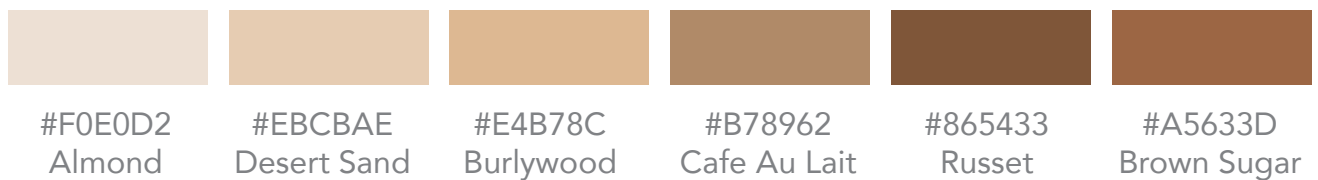
## #77 Mulled Wine



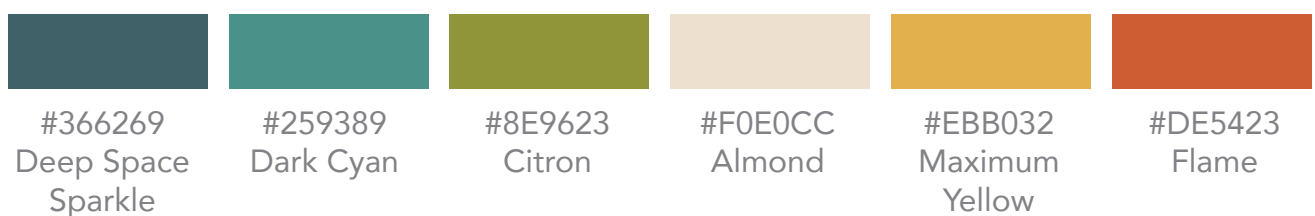
## #78 Honey Bee



## #79 Beige



## #80 Young Blood



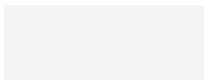
## #81 Porto



#44484B  
Davys Grey



#C7BCAB  
Pale Silver



#F4F4F4  
Cultured



#7EA1C6  
Cerulean  
Frost



#025EA8  
Lapis Lazuli



#0022C1  
Midnight Blue

## #82 Vintage



#ED9A60  
Sandy Brown



#6F7146  
Spanish  
Bistro



#E73D24  
Cinnabar



#EBD3B3  
Bisque



#FCAD05  
Honey  
Yellow



#792636  
Claret

## #83 Aspen



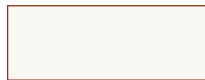
#EA8F70  
Middle Red



#9A3100  
Rufous



#EADCBF  
Dutch White



#F8F7F3  
Baby Powder



#E88931  
Cadmium  
Orange



#A24D0B  
Windsor Tan

## #84 Pistachio



#DCDDC5  
Eggshell



#CFD4A4  
Pale Spring  
Bud



#C1C080  
Misty Moss



#488671  
Viridian



#005968  
Midnight  
Eagle Green



#003D48  
Midnight

## #85 Sequoia



#893326  
Burnt Umber



#C57E55  
Raw Sienna



#864C1E  
Russet



#BA7D40  
Copper

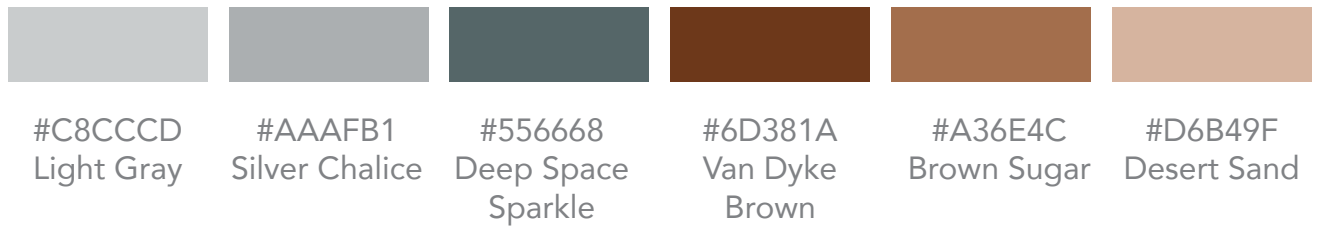


#ECDACE  
Champagne  
Pink

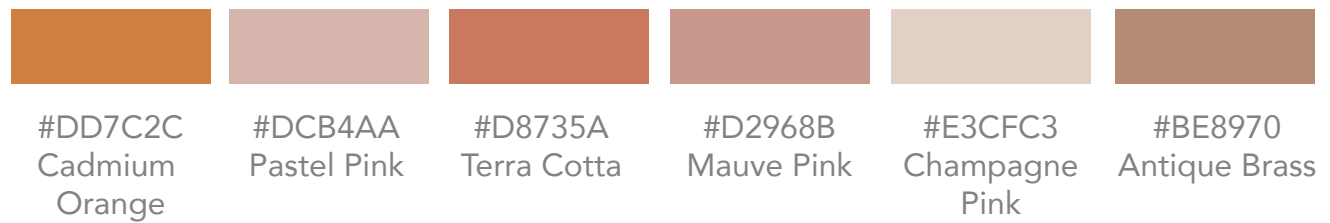


#DDA185  
Tumbleweed

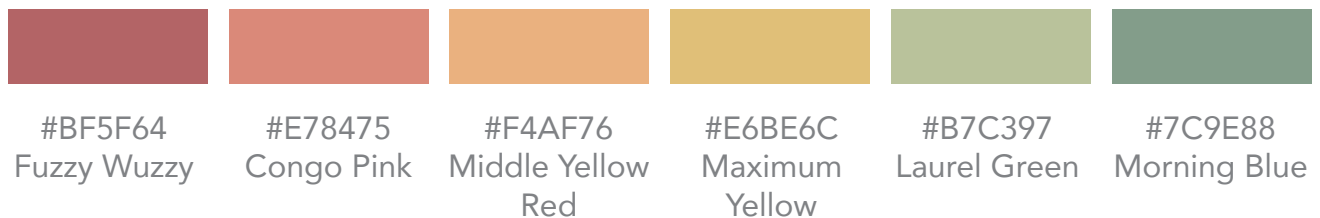
## #86 Maple



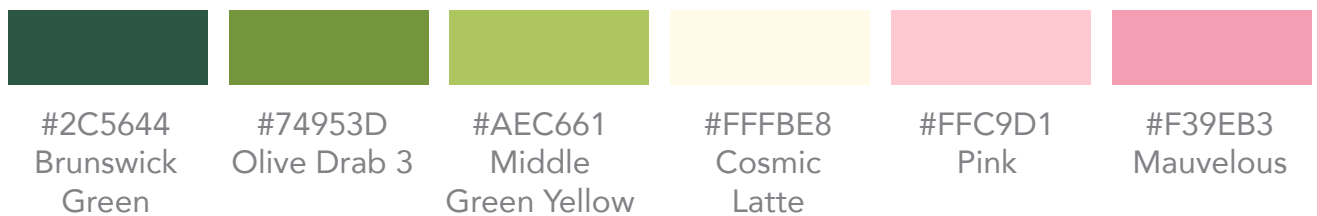
## #87 Peach Fuzz



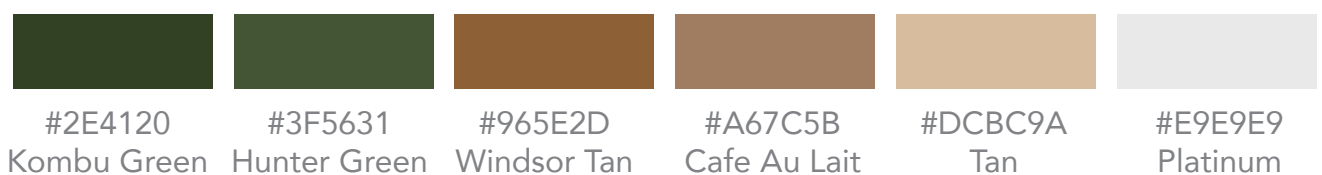
## #88 Apple Juice



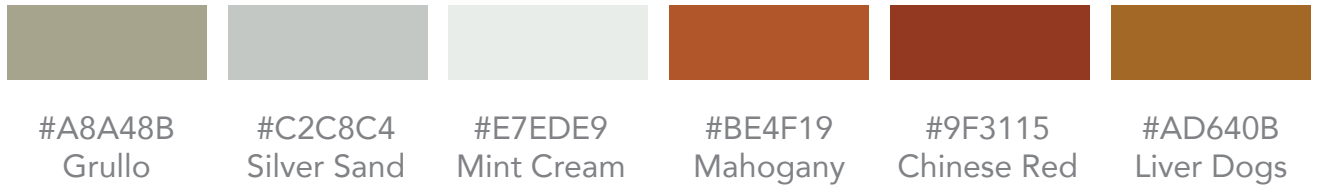
## #89 Cherry Blossom



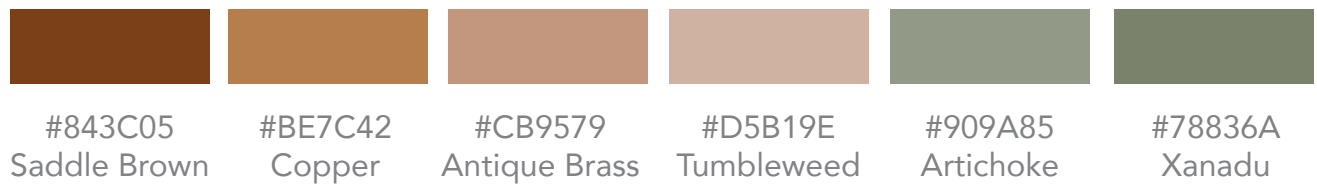
## #90 Coconut Flakes



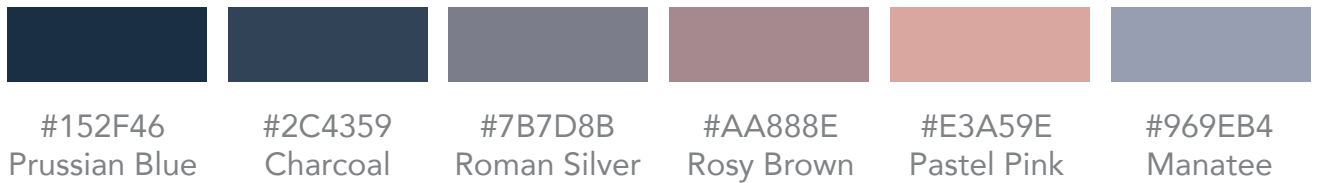
## #91 Cozy Nights



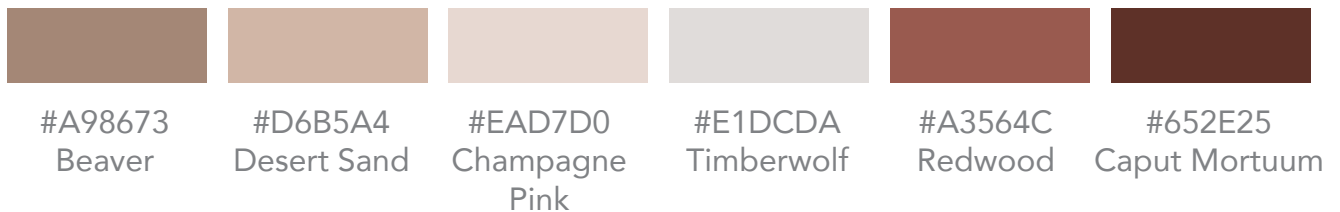
## #92 Foliage



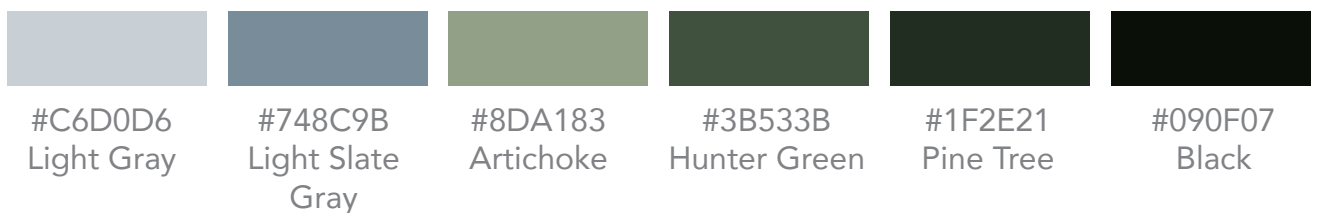
## #93 Equinox



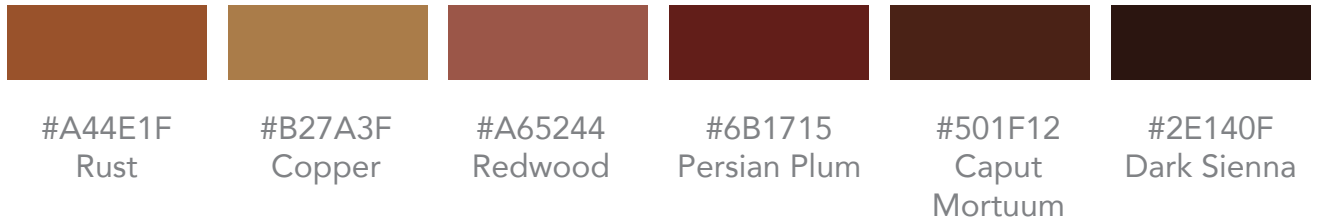
## #94 Soft Autumn



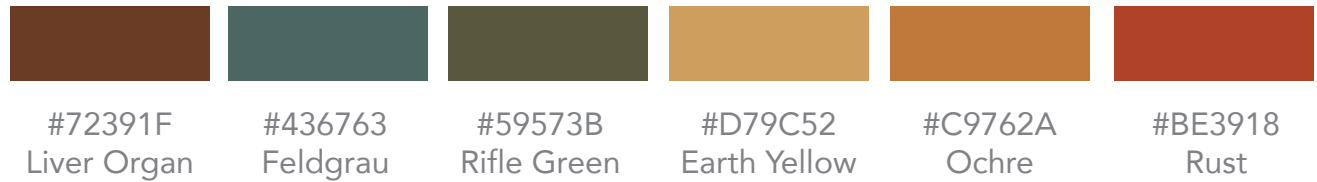
## #95 Evergreen



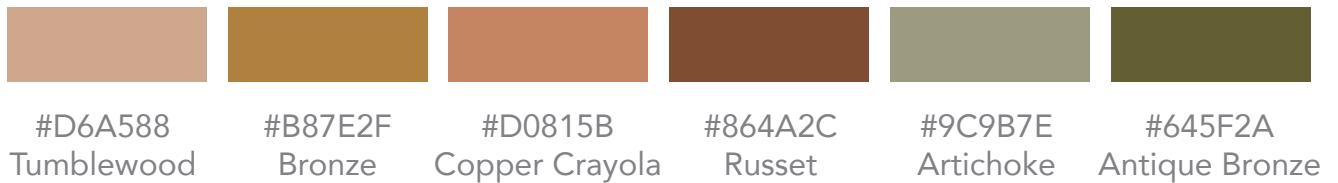
## #96 Deep Autumn



## #97 Orchard



## #98 Thanksgiving



## #99 Cider



## #100 Birch Trees

